

**ACCESS TUCSON
ORGANIZATIONAL MEMBER APPLICATION**

There is no charge for Access Tucson membership. As an Access Tucson member you will receive the Access magazine and other mailings.

Organization name _____

Organization address _____

City, State, Zip _____

Organization phone _____ Fax number _____

Contact person _____

Work phone _____ Home phone _____

E-mail address _____

(Opt.) Other Contact person _____

Work phone _____ Home phone _____

E-mail address _____

Is your organization:
____ government ____ non-profit corporation ____ un-incorporated non-profit group

Access Tucson allows no commercial use of its membership list. May Access Tucson give your phone number to other individual or organizational members wishing to contact you about public access projects? Yes ____ No ____

Does your organization subscribe to Tucson CableVision?

Yes ____ No ____ Jones Cable ____ Other cable company _____

NOTE: Only Tucson CableVision provides local public, educational and government access programming.

How did you first hear about Access Tucson? Newspaper/TV/Radio _____

On access channels ____ Friend ____ Other _____

Please return to:
Access Tucson
124 E. Broadway
Tucson, AZ 85701



Access Tucson Channel Themes 1996-97 Season



PIX 61

Creative, locally produced programs - access viewing at its best.



Xplore 62

Community voices and viewpoints, in engaging and interactive formats.



MIX 63

An eclectic mix of issues and ideas you won't find anywhere else.



Xtra 64

In-depth programming from outer space, around the world, and your backyard.

Access Tucson Production Classes

All classes at Access Tucson are available on a 1st come 1st serve basis. Class fees are payable by credit card, guaranteed check or cash. Class fees are to be paid at the time of registration. Scholarships, volunteer positions and waivers are available. Please speak with a Member Services Representative to register for class or for more information.
All classes are held at: **Access Tucson 124 E. Broadway 624-9833**

The Guide

The self assessment process at Access Tucson is a self paced, self guided tour providing an introduction to public access structure and facility utilization. Using the Access Tucson kiosk allows you to determine how to best utilize Access Tucson's services to meet your needs. A self assessment session is prerequisite for all Access Tucson curriculum, program cablecasting and services.

Class Length: Self paced kiosk - about 30 minutes.

Fee: None

Offered: Weekly by appointment

Introduction to Access Production

Learn to translate your ideas into television. Production planning, scripting, budgeting, and promotion are all covered in this class. This class is required for those who do not want to take technical classes, but would like to produce programming.

Length of Class: 4 hours

Offered: Once a month, Thur. 6:45 - 10 p.m.

Class Size: 20

Prerequisite:

The Guide self assessment

Fee:

\$10.00 deposit returned at end of class.

Basic Studio Camera Operation

This class offers focused training on the Access Tucson studio cameras. Designed to provide camera operator certification for those interested in becoming crew members for current or upcoming Access Tucson productions.

Length of Class: 2 hours

Offered: Once a month, Wed. 7 - 9:30 p.m.

Class Size: 12

Prerequisite:

The Guide self assessment

Fee:

\$10.00 deposit returned at end class.

Direct Dialog

Be the host and the crew for your own call-in talk show! Learn to use the specially designed anchor desk allows for simple control of cameras, titles and phones and seats up to three people. Direct Dialog programs are 25 minutes in length and cablecast on Mondays 3:00 - 9:30 p.m.

Length of Class: 3 hours

Offered: Every 3 months, Mon. 7 - 9 p.m.

Class Size: 12

Prerequisite:

The Guide self assessment

Fee:

\$10.00 deposit returned at end class.

Field Production

For the producer whose ideas take them outside a studio setting, this class provides instruction for producing on location. Single camera production techniques, location lighting, field audio, story boarding, shooting for editing and editing are covered in this class.

Class Length: 6 nights

Offered: Monthly, Mon. & Wed. 6:45-10 p.m.

Class size: 9

Prerequisite:

The Guide self assessment

Fee:

\$60.00

Class Length: 4 hour class

Offered: As needed

Class size: 6

Prerequisite:

The Guide self assessment

Fee:

\$10.00 deposit returned at the

completion of class.

Class Length: 4 hour class

Offered: As needed

Class size: 6

Prerequisite:

The Guide self assessment

Fee:

\$10.00 deposit returned at the

completion of class.

Production Classes

*All classes are held at Access Tucson 124 E. Broadway
624-9633*

Studio Production

Superior technical quality, large production studios and live cablecast capability. Access Tucson's studios provide an exceptional production environment for your program. The Studio Production class provides comprehensive multi-camera studio production training. Studio lighting, audio, camera operation, and floor managing are covered in the first part of this course. Technical set-up and operation for the camera, audio mixer, basic operation of the Grass Valley switcher and directing skills comprise the second half of class.

Length of class: 8 nights

Offered: Monthly, Mon. & Wed. 5:45-10 p.m.

Class Size: 12

Prerequisite: The Guide self assessment

Fee: \$60.00

Editing

The editing class focuses on the post production process -- combining all the elements of a program together in editing. Editing techniques, planning and equipment operation are included in this course. The editing curriculum is part of the Field Production course. This class fills the need for those who are only interested in using editing facilities at Access Tucson.

Length of class: 3 nights

Offered: Alternate months, Mon. & Wed. 5:45-10 p.m.

Class Size: 4

Prerequisite: The Guide self assessment, Access Tucson project ready for editing.

Fee: \$60.00

Studio Graphics

Operation of the Quanta character generator for titles and credits. The Quanta character generator is used in the studio control rooms.

Length of class: 4 hours

Offered: Once a Month, Sat. 9:45 a.m. - 12 p.m.

Class Size: 4

Prerequisite: The Guide

Fee: \$10.00 deposit returned at the completion of class.

Editing Graphics

Operation of the Amiga computer and the Pro-Video Post software for titles and credits.

Length of class: 3 hours

Offered: Once a Month, Mon. 5:45 - 9:00 p.m.

Class Size: 4

Prerequisite: The Guide self assessment, current Access Tucson project

Fee: \$10.00 deposit returned at the completion of class.

Video Toaster

Operation of the Amiga computer Video Toaster software for titles and special effects.

Length of class: 6 hours, 2 class sessions

Offered: Mon. 5:45 - 10 p.m. & Sat. 8:45 am - 1pm

Class Size: 6

Prerequisite: The Guide self assessment

Fee: \$40.00

Field Production II

Available for the producer who has completed at least one program and is ready for production instruction in techniques and theories that move beyond basics. This class will provide instruction for using Access Tucson's advanced field production equipment including the Panasonic 3-chip camcorder and portable sound and lighting equipment.

Length of class: 8 hours, all day workshop

Offered: Saturdays as needed

Class Size: 8

Fee: \$40

Prerequisite: The Guide self assessment, Field Production and at least (1) completed project. Sign up available with facilitator approval.

OnLine

Access Tucson's On-Line program allows non-profit organizations to produce a weekly live talk show with minimal training and time commitments. We have designed a simple, self-contained studio where a single person, even someone with no prior technical experience, can direct the entire program.

An organization needs to send at least three people to a brief training to learn how to produce their On-Line program. The 3-hour class includes instruction for both directors and hosts. In addition to the technical training, the class contains helpful tips on television aesthetics and presentation. All participants have a chance to do hands-on practice during this session as well.

The director can choose between two cameras—one for the host and guests, another for print graphics such as flyers, logos, and pictures. The director can also overlay a computer-generated title or the phone numbers for viewers to call in to the show. All programs have the option of receiving live phone calls. The set can accommodate up to three on-camera talent (a host and two guests). Producers can not currently run video tape during the program, but they can record up to two copies of the program onto VHS videotape.

After training, each group will produce a live program weekly for up to twelve weeks. On-Line runs live in a block of nine programs from 3:00pm to 7:30pm Mondays. Each program runs for 25 minutes, with a 5-minute changeover between shows. All shows run live on Tucson Cablevision/TCI Channel 62 (Channel 54 on cable-ready sets). Access Tucson replays the programs as the "On-Line Encore" overnight throughout the week on Channel 62.

For more information about *On-Line*
contact Robert Ashley
or Kate Hiller at 624-9833.



LOCAL MATTERS Basics

Local Matters provides your organization with the opportunity to produce a 30-minute taped studio talk show. This program offers your organization a vehicle to communicate your activities, events and services to the Tucson community. Local Matters can be seen on Saturday at 11:00 a.m., Tuesday at 7:00 p.m. and Sunday at 5:30 p.m. on Channel 62*, or on cable-ready channel 54*, only on the TCI of Tucson system. After your program has been cablecast, your organization will own the copyright and may use the program in other ways such as client education, board development, or public awareness.

Our experienced production staff and volunteers are eager to assist you in coordinating this service and taking care of all the technical aspects of the production. You will have complete control over the program content and questions asked. We will also provide tips on planning and promoting your show and how to appear on television.

* NOTE: CHANNELS ARE FOR TCI of TUCSON, ONLY.

What you should know about appearing on TV

- **Location and Time:**
124 East Broadway between Fifth and Sixth Ave.
You will have a pre-production meeting and then begin the taping session.
Plan to be at ACCESS TUCSON for about an hour and a half total. Please be on time.
- **Where can I park?**
ACCESS TUCSON has a parking lot on the west side of our building. There is also metered parking on the street near the building.
- **When you arrive:**
Sign in the front desk and check-in with the Member Services Representative at the front desk for the location of the green room.
- **Pre-production meeting:**
In the green room, you will meet with the host and/or the Program Coordinator to go over all of the aspects of your program taping and discuss the do's and don't of appearing on TV.
- **What to wear and what not to wear:**
The TV camera loves earth tones such as tans, browns, oranges and cool colors like blues and greens. Please stay away from white, black, reds, herringbone and tiny stripes that can create problems for the camera.

Questions:

Kate Hiller at 624-9833, Community Relations Manager

ACCESS TUCSON
Where Tucson's on TV

Word2 word, allison kelly.doc
Printed: 08/12/04

Promote Your Organization's Appearance on Access Tucson



Operating a non-profit organization means finding creative ways to meet all the goals you have. For most non-profits this means stretching your budget as far as possible, because it probably isn't as large as you'd like.

One way you manage to get the word out about your organization and its services is through an appearance on one of the public access programs managed by Access Tucson. Whether your group is appearing on the public affairs program *Local Matters*, or hosting your own *On-Line* show, using public access is smart. Not only is your appearance free, our staff works to help you communicate the specific messages you want to get across.

But you really can't make the most of your public access appearance unless you get your audience to tune in to your program. Access Tucson can help you reach the audience you want by providing your group or organization with a camera-ready, black & white ad. The ad can be used in your newsletter, in a flyer, or you can buy ad space (if you've got the bucks) in a publication that reaches your audience.

Here is What We Need:

- A best quality b&w copy of your logo.
- The general dimensions of the ad.
- Deadline by which you need the ad returned to you.
- Format you want the ad in.

Here is What You Get:

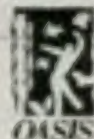
- Hard copy camera-ready ad for placement in your newsletter, flyer or other publication.
- Or
- Digital version of camera-ready ad, in one of these formats: PageMaker 6.0, Corel Draw 4.0 or any standard graphic format (PC version)

Sample Ad Access Tucson Can Make For You

Discussion
Community Value
Services
Activities
Events
Solutions
Watch
Local Matters

Why do older adults make good tutors?

Find out when OASIS discusses "Intergenerational Tutoring" on



Local Matters

Tuesday, Oct. 22
7:30pm on Channel 62

Where Tucson's On TV
on the TCI of Tucson system



Headline that attracts viewer interest

More information about program

Your organization's logo

Airdate and times

Any questions? Call Michael at 624-9833

Access Tucson's Community Partnership Services

A Less Technical Path To Television Production

The Community Partnership Services assist nonprofit organizations in creating a dialogue with Tucsonans via cable television through such exciting video venues as *Local Matters*, *On-line*, *Community Producer* and existing talk shows. Community Partnership Services are available to groups and organizations. Some of these services are also available to individual Access producers.

Access Tucson makes a special effort to help community groups and organizations:

- Inform the public about issues of importance.
- Make the public aware of an organization's mission and services.
- Promote upcoming events.
- Create a dialogue with the Tucson community.
- Speak about issues not recognized by mainstream television.

LOCAL MATTERS

Deliver a specialized message of the activities, events, and services for your organization on a 30-minute taped talk show. This program provides a host who can assist your organization's representative in presenting your message.

ON-LINE & DIRECT DIALOG Available for both organizations and individual producers.

Create a dialogue with the community on your own live 13-week, 1/2 hour television series. With a minimum of technical training, you as the host, with 1-2 guests as content experts, will be able to take call-in questions from viewers on the information you are presenting. On-Line provides this service for community groups and organizations. Direct Dialog is reserved for individual program producers.

COMMUNITY PRODUCER

Access Tucson can help your organization produce a short informational piece. Current volunteer producers provide production assistance to create a informational piece for cablecast and broadcast. Note: Access Tucson may not be able to locate a volunteer Community Producer for every request.

EXISTING TALK SHOWS Available for both organizations and individual producers.

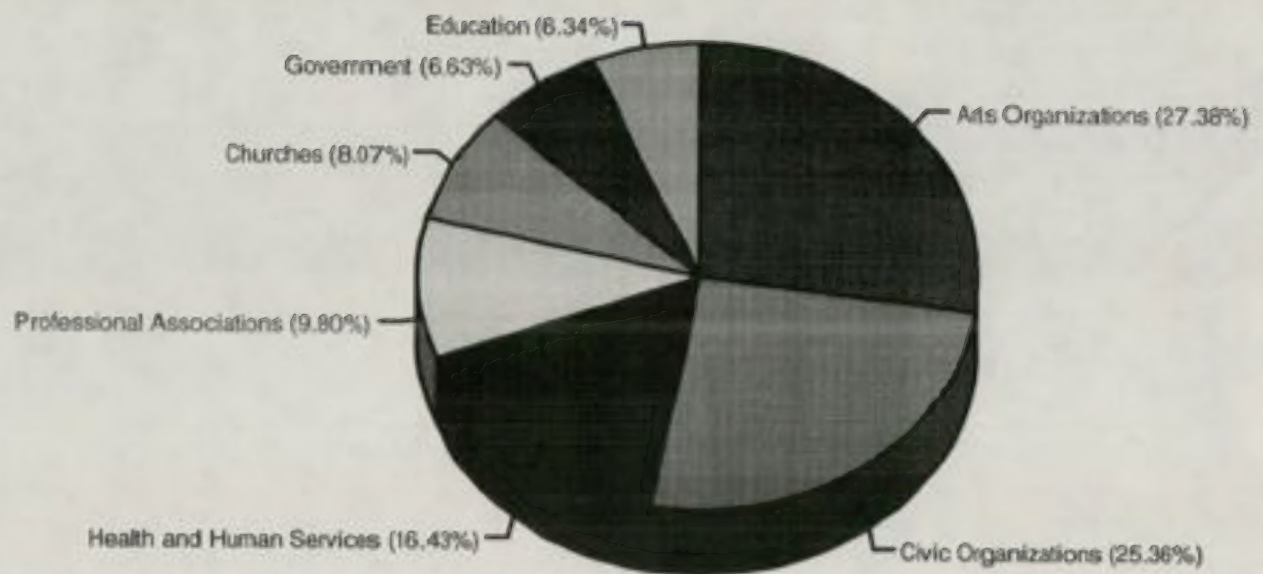
A number of on-going Public Access talk show producers at Access Tucson have openings for guests addressing a variety of topics. Many talk shows are live and take phone calls. Access Tucson can provide you with a list of talk shows and their producers. Please ask for this listing at the Access Tucson front desk.

For more information or to get started, call us at 624-9833

Access Tucson Fact Sheet

- Access Tucson's mission is to facilitate public dialogue and participatory democracy through citizen access to television and other electronic media.
- Community organizations served by Access Tucson include professional associations, service organization, churches, schools, neighborhood and youth groups, human service agencies, art collectives, Tucson Convention Center, Tucson/Pima Library, Tohono O'odham Nation, University of Arizona, Pima County Bar Association and the United States Air Force.
- Access Tucson runs four channels on the TCI of Tucson system: 61, 62, 63 and 64.
- Access Tucson offers individuals and community organizations free use of two studios, six off-line edit suites, a computer graphics lab, video cameras and recorders, production consultation and basic training classes.
- After cablecasting a program, the sponsoring organization owns the copyright and can use the program for client education, volunteer orientation, board development, or public awareness.
- In 1995, Access Tucson:
 - Provided 739 members free access to video equipment.
 - Trained approximately 1200 individuals.
 - Aired 1,800 hours of locally-produced programs.
- Since its founding in 1984, Access Tucson has served 13,861 members.
- 86% of Access Tucson members have utilized the free or fee-based training classes and 90% of those students rated the classes very good to excellent.
- Access Tucson was one of the first public access facilities in the country to be funded solely from cable television franchise revenues above and beyond the franchise fees paid to the city. *Access Tucson receives no funding from local or state taxes.*
- Over two thirds (68%) of cable subscribers are interested in call-in programs featuring local experts.
- Of the 95,000 TCI subscribers, 40% watch public access programming.
- 60% of all TCI households watch educational and documentaries on a weekly basis.
- Access Tucson is Tucson's only source of complete NASA programs, including launches, space shuttle missions and Voyager fly-bys.

Organizations Served by Access Tucson In 1995



ORGANIZATIONS SERVED BY ACCESS TUCSON IN 1995

18th Annual Quilt Show
 19th Annual Messiah Sing-In
 21st Century News
 22nd Street Baptist Church
 4th Church of Christ Scientist
 741 Central Labor Council
 88-Crime
 9th Annual Scottish Games
 Access News Network
 Access Tucson
 ACCESS TUCSON IN 1995
 Adult Adoptee Support Group
 Ahmaddiya Movement in Islam
 AHSC Biomedical Communications
 aka Theatre
 Alliance for the Mentally Ill of So/AZ
 Alternative Modes, City of Tucson
 American Assn. of Retired Persons
 American Atheists
 American Civil Liberties Union
 American Parkinson's Disease
 Association
 Amity
 Arizona Center for the Media Arts
 Arizona Children's Home
 Arizona Civil Liberties Union
 Arizona Early Music Center
 Arizona Examiner
 Arizona Health Sci., Biomedical
 Communications
 Arizona Historical Society
 Arizona Media Arts Center
 Arizona Opera Company
 Arizona Rural Human Services Network
 Arizona School for The Deaf and Blind
 Arizona Sonora Desert Museum
 Arizona Theatre Company
 Arizona Youth Theatre
 Art By Syd
 Art Works
 Art!! Gallery
 ARTIST
 Assistance League
 ASUA
 Awareness Journal
 Aztlan Youth Program
 Ballet Arizona
 Band Wagon
 Bay Area Video Coalition
 Ben Johnson Pro Celebrity Hoping for
 Kids
 Biosphere II
 Bloodhut Productions
 Boot Straps to Share
 Borderlands Theatre
 Bostrom Arts
 Botanical Gardens
 Boy Scouts
 Brassroots, Inc.
 C.U.R.B.
 Calvary Evangelistic Center
 Campus Rec. Center
 Canyon State Naturalists
 Casa Program
 Catalina Chamber Music Orchestra
 Catalina Hills Fellowship
 Celebration Experience
 Centennial Hall
 Center for Creative Photography
 Center of Attention
 Central Arts Collective
 Centro Cultural de Las Americas
 Chant, Inc.
 Child Abuse Survivors Network, Inc.
 Childplay
 Christ Community Church
 Church Say Speak Up America
 Citizens for Solar
 City of South Tucson
 City of Tucson Community Services
 City of Tucson Parks & Recreation
 Civil Air Patrol US Airforce Aux.
 Clara Vista Management Training
 Coalition To Restore Our Society
 Coastal Conservation Foundation
 CODAC Behavioral Health Services
 Confidential Intermediary Program
 Consumer Credit Counseling
 Couple to Couple League
 CUB
 Dance Center USA
 Dept. of Environmental Quality
 Derechos Humanos, et al.
 Desert Christian High School
 Dinnerware Artists Co-op Gallery
 Disability Resource Center of Tucson
 Downtown Saturday Night
 Eastside Artist Series
 Eckankar - AZ' satsang society

ORGANIZATIONS SERVED BY ACCESS TUCSON IN 1995

Eco Electric	La Frontera Center
Environmental Health Foundation	Lane Justus Chorale
Equator Faith Church	Las Amigas Residential Program
Esperanza on Escalante	League of Women Voters of Tucson
Extended University	Libertarian Party of Tucson
Faith Community Church	Lions Club
Family Counseling Agency	Living Truth Ministries
Farwell St. Church of Christ	Local 803 Artisans Gallery
Feldman Neighborhood Association	Luz Social Services
Firearms Action Committee, Tucson	Magic Mouse Productions
Fourth Church of Christ, Scientist	Manzanita School - Catalina Foothills
Freedom of Thought Foundation	Mogovern, Macvettie, Lodge and Assoc.
Friends of Peace Pilgrims	Medical Society
Friends of Tibet	Meliora Gallery
Gary Zamora ministries	Meta Theatre
Gaslight Theatre	Mexican American Unity Council
Gateway, Inc.	Mexican American Youth Council
Gospel Music Workshops of America	Miles Educational Learning Center
Grace Temple Baptist Church	Miller Elementary (TUSD)
Greenpeace	MSIA
Group for Photographic Intentions	Mt. Zion Baptist Church
Guardianship of Southern Arizona, Inc.	MVP Group
Habitat for Humanity	Nation of Islam
Handlers of Tucson	National Association for the
Harrison Elementary	Advancement of Colored People
Harvest Time Ministries	National Festival of the West
Hayward Productions	National Rifle Association
Help on Call	Naturist Society
Himmel Park Pool	Navajo Community College
Holiday Sharing Center	Navy Cadets
Hospice Family Care	New Warrior Tucson
House of Neighborly Services	Norteno Music Festival
HUD	OASIS - Older Adult Services &
Human Relations Commission	Information System
Humane Society	Old Pueblo Flyers Club
Humanists of Tucson	Old Pueblo Playwrights
Iglesia Christiana Ebenezer	Old Tucson
Iglesia Evangelica de Jesus	One-In-Ten Repertory Theatre
Imageworks	Open Hands Ministry
Information and Referral	Orange Grove Center for Corrective
Interfaith Women's Christian Ministries	Eye Surgery
International Supreme Master Ching Hai	Oro Valley Neighborhood Association
Meditation Association	Orts Theatre of Dance
Invisible Theatre	Our Town Family Center
John Birch Society	P.A.C.T. For Life
JTPA Programs	P.A.R.D.
Kino Learning Center	Palo Verde High School Hangin'
Kissaten Productions	Pantano Stables
Kit Peak Observatory	Paper Tiger Television
KMR Self Empowerment Club	Parent Connection

ORGANIZATIONS SERVED BY ACCESS TUCSON IN 1995

Parkinson Center	Southern Arizona Legal Aid
Partnership Foundation	Southern Arizona Regional Science & Engineering
PCC Center for the Arts	Southern Arizona Symphony Orchestra
PCC College Gallery	Southern AZ Coalition For The Homeless
PCC East Gallery	Southwest School of Music and Dance
People's Congress	Sovereign Press
Phantom Galleries	St. Michael's School
Philabaum Glass	St. Phillips in the Hills Parish
Philharmonia Youth Orchestra	Stork's Nest
Photocomm	Stray Theatre Productions
Picture Rock/Rural Health Organization	Sugarcane Productions
Pima Animal Control	Summit Lighthouse
Pima County Attorney's Office - Consumer Fraud Division	Sunnyside School Dist. Sierra Middle School
Pima County Democratic Party	Sunriders MC, Inc.
Pima County Health Department	Superior Court of Arizona
Pima County Medical Society	SUPRESS, Inc.
Pima County Sheriff's Department	Sword of Truth
Pima County/Tucson Women's Commission	T.A.A.P.A. - Tucson Animal Assisted Psychotherapy Assoc.
Pima Department of Environmental Quality	TALC
Pima Prevention Partners	TAWN
Pima Trails Association	TCI of Tucson
Pima Youth Partnership	Tellers of Tales Inc.
Pio Decimo Center	Tenth Street Danceworks
Planned Parenthood	TGP
Poetry Workshop Group	The 90's
Primavera Festival	The People Who Do That
Primavera Foundation	Toastmasters International
Project Raise	Tohono Chul Park
Pueblo High School	Town of Oro Valley
Radio Prayer Partners	TPAC JTPA
Renewal Counseling	TPCH Winter Shelter Program
Sahuaro Girl Scouts	Trees for Tucson
Salvation Army	Triad
Santa Rita Exchange	Trinity Baptist Church
Saturday Morning Breakfast Club	TROT (Therapeutic Riding of Tucson)
Save Honeybee Canyon	Tucson Area Literacy Coalition
SEAC	Tucson Association for the Blind
Servant Leadership Workshop	Tucson Blues Society
Shane House Gallery	Tucson Botanical Gardens
Sharon Collins For Mayor Campaign	Tucson Business Coalition
Sierra Club/Inner City Outings	Tucson Children's Museum
Signe Quinn Taff	Tucson Clean and Beautiful
Sisters of Mary	Tucson Girls Chorus
Social Security Administration	Tucson Hemp Coalition
Sonoran Institute	Tucson Heritage Experience
Sons of Orpheus	Tucson High School Hangin'
Southern Arizona Housing Center(HUD)	

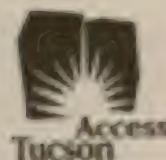
ORGANIZATIONS SERVED BY ACCESS TUCSON IN 1995

Tucson Indian Center	Ward Six: Molly McKasson
Tucson Indian Days	Waste-Not-Warehouse
Tucson Jazz Society	Wingspan
Tucson Main Library	Winter Shelter Program
Tucson Masterworks Chorale	Woman to Woman
Tucson Museum of Art	WomanKraft
Tucson Parks and Recreation	Women's Council of Realtors
Tucson Pima Arts Council	Women's Health Institute
Tucson Pima Library	Women for Sustainable Technologies
Tucson Police Department	Youth at Risk
Tucson Rape Crisis Center	Youth Volunteer Corp
Tucson Regional Ballet	Youth Works
Tucson Space Society	YWCA of Tucson
Tucson Symphony Orchestra	Zendik Farm
Tucson Symphony Women's Association	
Tucson Urban League	
Tucson Volunteer Center	
Tucson Weekly Newspaper	
Tucson Women's Commission	
Tucson/Pima Arts Council	
Tucson/Pima County Bicycle Advisory Committee	
Tucson/Pima County Job Club	
Tucson/Pima Women's Commission	
Twelve Tribes Records	
U of A Art Department Student Gallery	
U of A Campus Recreation Center	
U of A Child Language Lab	
U of A Museum of Art	
U of A Music Department	
U of A Office of News Services	
U of A Poetry Center	
U of A Rural Health Office	
U of A School of Dance	
U of A Student Union Gallery	
U of A Theatre Arts	
U.S. Marine Corp	
UFO AZ	
Unity of Tucson	
Universal Media Netweb	
Upstairs Theatre Company	
Very Special Arts Arizona	
VFW District 5	
Vision Alliance	
Vital Fluids, Inc.	
Vocational Rehab. of AZ	
Voice of Evangelism	
Voices for Animals	
WAC's Palo Verde	

Community Update

A Bi-Monthly Publication of Access Tucson

September - October 1996



FROM THE DIRECTOR

You may already know that the City of Tucson is renegotiating its cable franchise agreement with TCI of Tucson. The City's Office of Information Technology is presently gathering information about the future of cable services in Tucson, and it is vital for the preservation of public access that they know the important role Access Tucson plays and should continue to play in our community.

If you have called or written the City in support of public access, thank you. If you haven't, wait no longer. Now may be the last opportunity to demonstrate to the City of Tucson and TCI the positive difference public access makes in Tucson.

Your letter or phone call can make the difference between having a cable system that meets your needs and one that doesn't. Call or write today!

Call: 291-2609 to leave a message at the City's Information Technology office.
Write: Cable License Renewal, Robert Himmelfarb, Dept. of Information Technology, City of Tucson, P.O. Box 27210 Tucson, AZ 85726

Sam Behrend

Ask the Candidates - Live!

In conjunction with the Community Action Network, Access Tucson will offer Tucsonans the opportunity to question candidates running for a variety of offices in this November's general election.

The live discussions will allow candidates to directly address the public with their qualifications and campaign goals. During each 25 minute session, viewers can call in to ask the candidates about their positions and ideas.

The Candidates Forum will air live Wednesday nights from 7:30 to 10 pm, and Thursday mornings from 9 am to noon, beginning October 9 on Channel 63.

For more information call 624-9633.

Access Tucson Wins Top National Award for Public Access Programming

Access Tucson has received the nation's highest award for Overall Excellence in Public Access. Sponsored by the Washington-based Alliance for Community Media, the 19th Annual Homefront Video Festival is the largest and oldest community media competition in the United States. The competition included nearly 2,000 entries from 400 cities in 38 states.

Sam Behrend, Executive Director of Access Tucson, accepted the award, stating "we accept this award on behalf of hundreds of community organizations and individual producers who comprise our diversity, the City of Tucson and TCI of Tucson."

This marks the second national award recognizing Access Tucson's unique contribution to our community. In 1991 the Alliance for Community Media awarded Access Tucson the Community Communications Award for Best Public Access Center.

On Sept. 9 at 7:30 pm, Mayor George Miller will officially present this award to Access Tucson. Please join us at City Council chambers to celebrate this great honor.



From left: Sam Behrend, Facility Manager Leif Callen, Deputy Dir. LaNore Hunt, Public Manager Jim Thomas and Community Relations Manager Kate Fisher at the National Press Club in Washington, D.C.

Join Us For An Open House Learn How To Use TV

Does your organization need to communicate a message to prospective members, the people it serves, or the public at large? Have you wanted to learn more about how video could help fulfill your organization's mission? Then plan on attending:

Access Tucson's Open House
Sept. 25th from 5:30 - 7:30 p.m.,
124 E. Broadway Blvd.

Whether your goals are to publicize a special event, conduct board orientation, volunteer training, or provide public education, Access Tucson can help. With free training, consultation, video equipment, or a weekly series to highlight your services, Access Tucson works with non-profit groups to spread their message.

Sponsored jointly with the Tucson Nonprofit Council, the open house is free and open to any non-profit organization in Tucson. Call 624-9833 to reserve your place, or for additional information.



Access Carries Senior's Concerns

When Richard Sowers retired after three decades performing as a professional pianist, he knew he would miss the excitement of performing in the theater and on radio and television. So when a friend suggested he join AARP (American Assoc. of Retired Persons), he got involved on one condition: "It has to be fun."

Today, Richard stays busy working with AARP, "trying to educate seniors that AARP doesn't mean dull meetings. Our chapter has things happening and we have fun," he exclaims. Part of the fun comes from the *Direct Dialogue* show Richard hosts and produces at Access Tucson. *The AARP Show*. With news for seniors, legislative issues, sports and comedy, *The AARP Show* serves Tucson's seniors and AARP's 43,000 local members. The program can be seen on Monday at 5:30 p.m. on channel 63.

"Seniors have a lot of experience, have a lot to offer, and we are looking at ways to share that experience with youth."

Another AARP member, Melvin Raker, produced the live *Fourth and Seniors Issues Forum* which aired in early August. The forum included the AARP state president, community youth representatives, and educators. Melvin conceived the show, thoughtfully explaining, "seniors have a lot of experience, have a lot to offer, and we are looking for ways to share that experience with youth."

But Sowers and Raker didn't leave their passion for public access at the stage door. Together, they worked with their AARP Tucson East Chapter to create two scholarships for young people to take Access Tucson's television production classes. "We hope to add more scholarships in the future," Melvin said. Richard concludes, "Access Tucson is the best kept secret in Tucson. It's one of the greatest assets in the name of *Arizonan*! And both men are proud to see all that AARP is anything but dull."

Contact Access Tucson at:
624-8833

or visit us on
the World Wide Web:
<http://access.tucson.org>

New Fall Season Premieres

NBC does it. CBS does it. ABC does it. Even PBS does it. And for a second year in a row, Access Tucson will do it by premiering a new fall season of diverse and original programming created by Tucson citizens and organizations.

Beginning September 9th, expect to find interesting new shows ranging from *Riding Low AZ Style*, a series about lowrider cars and car-culture; *Pet Peeves*, hosted by Bud the Jack Russell Terrier; and *High for Your Life*, information about yoga and meditation. Altogether 23 new shows will premiere this fall, joining over 150 other public access programs representing a broad spectrum of viewpoints and subjects.

Also for a second year in a row, Access Tucson is helping to build audiences for public access programs by scheduling and promoting Theme Blocks on Channel 61.

Theme Blocks include:

After School - Mon. to Fri., 3 to 5 pm
Programs produced by and for teenagers.

Arts and Culture - Monday, 7 to 9 pm
Shows featuring music, performance and art, as well as programs about artists and their work.

Health - Thursday, 7 to 9 pm
Information on physical, mental and emotional health issues, preventative and alternative health methods.

Inspiration - Sunday, 2 to 10 pm
Wednesday, 9 to 3 pm & 5 to 10 pm
Programs that reflect the religious and spiritual interests of our community.

Jest for Kids - Mon. to Fri., 8 to 9 am
Series and specials designed for younger children and their parents.

Music - Friday, 7 to 9 pm
Series that feature a broad palette of musical styles and sounds.

Viewpoint - Tuesday, 5 to 10 pm
An electronic Op/Ed page with episodes about important social, cultural and political issues.

These diverse, original programs would not exist without the resources provided by public access. Revived some old favorites and gave them new ones, because Access Tucson really is where "Tucson is On TV."

September and October Program Highlights

NASA Shuttle Mission

Comprehensive live coverage of the Space Shuttle Atlantis. Delayed for over 6 weeks as NASA engineers replaced the reusable solid rocket motors on the shuttle, the nine day mission will rendezvous with the Russian space station MIR to return astronaut Dr. Shumin Lovelace home after the longest stay by a US astronaut in space.

Thursday, Sept. 12, on channel 64
estimated launch time 3:38 a.m.

Building Hospitable Communities

Part of the community-funded project "Celebrating Citizenship in a Caring Community", this live-intellect program will focus on how local communities can be more welcoming to immigrants, open to diversity and committed to racial harmony.

Tuesday, Sept. 24, 10 a.m. on channel 62

Education in America: Pass, Fail or Incomplete?

A special nationwide, interactive examination of the American education system, in cooperation with business, education and community groups. Sponsored by TCI of Tucson, all programs are on Channel 62.

The State of Education in America
Monday, Sept. 16, 2:30 pm and 6 pm

Educating the 21st Century Workforce
Tuesday, Sept. 17, 2:30 pm and 6 pm

Technology in Education
Wed., Sept. 18, 2:30 pm and 7:30 pm

Call to Action: A National Town Meeting on Education
Thursday, Sept. 19, 9 am and 2:00 pm

Education in America: An Interactive Wrap-Up
Friday, Sept. 20, 2:30 pm and 6:00 pm

All Tucson public access channels are owned and controlled by Access Tucson, an independent, non-profit community organization, not an agent or affiliate of TCI of Tucson or the City of Tucson.

TCI of Tucson, the City of Tucson and Access Tucson are prohibited by law from controlling the content of programs on public access channels.

Public access users and producers are solely responsible for and have complete control of the content of their programs.



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Federal Law, Free Speech and Public Access

1996 has been an incredibly busy and productive year for the Alliance for Community Media, the non-profit, membership-based organization representing public, education and government access centers across the country.

In a historic case argued before the Supreme Court, *Alliance for Community Media et al. v. Federal Communications Commission*, the ACM helped strike down a provision in the 1992 Cable Act which allowed cable operators to censor the content of public access programming. The Supreme Court's decision in the case, filed by the ACM, People for the American Way and others, affirmed First Amendment free speech rights.

The ACM was also instrumental in clarifying provisions of the 1996 Telecommunication Act in favorable ways for public access centers and producers. Under the previously defined guidelines of the Act, telephone companies could offer cable-like services through Open

Video Services (OVS), with only minimal requirements placed on OVS providers to include PEO support in their systems. Clarifications to the Telecommunications Act, which came about as a direct result of lobbying by the ACM and community media activists, require any OVS provider to match the current level of PEO support being provided by the local cable operator.

As part of Access Tucson's delegation to this year's annual ACM conference, held in Washington, D.C., Sam Hebeand, Executive Director and La Monte Ward, Deputy Director, met with Rep. Ed Pastor, (D, District 2) to discuss public access issues and urge Rep. Pastor to write the FCC in support of the stronger guidelines. Access Tucson thanks Rep. Pastor for his help in securing continued support for PEO access if and when new technologies change the way cable services are provided.

During the conference, Kate Miller was

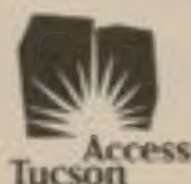
elected to a two-year term to the ACM's Board of Directors. Kate is the seventh Access Tucson staff or Board member elected to the ACM's Board of Directors since 1984, an indication of the leading role played by Access Tucson on national PEO issues.

Access Tucson now belongs to the Far West Region of the ACM, joining PEO centers from California, Hawaii, Nevada, New Mexico and Colorado. This year's Far West Region conference will be held Oct. 17-19 in Santa Monica, CA. The conference will include over 50 workshops and seminars, the WAVE Awards ceremony, and the opportunity to meet and exchange information and ideas with other public access producers. For more information call (310) 217-9511, or visit <http://www.153.18.60.51/acm/con.html> on the World Wide Web.

To become a member of the Alliance for Community Media, or to get more information, call (202) 393-2653.

Sept. - Oct. 1996

	8:00	8:30	9:00	9:30	10:00	10:30	11:00	11:30	12:00	12:30	1:00	1:30	2:00	2:30	3:00
Monday	61	Weekly Bible Lesson	By-Program Meeting	Surrounded with Love			Senior Club Tucson	The Final Call		Reunion & Health Update	Children's Events		Chaplain's Prayer Service	Video: P. Pope	
	62	Sun Search - Audio Programming for the Visually Impaired Interactive Video Bulletin Board - Community Resource Information available interactively													
	63		Young At Heart		The New Frontier		Learning with Jo Rose			Liberty March		Shen's Learning	Regatta		Senior Action
	64	NASA Select TV - News		Seniors Rights			Seniors Tucson			Seniors' Automotive	NASA Select TV - West Shuttle Mission, Atlanta, Sept. 11-12				
Tuesday	61		Spanish First TV	American Adult Series	Young Living		Artists' World Signs	John Deere Academy			Boat Show	At Search of the Lord	Liberalism Forum		Life and
	62	Sun Search - Audio Programming for the Visually Impaired Interactive Video Bulletin Board - Community Resource Information available interactively													
	63			A New Kind of Canon	Prostate March		Democracy & The South	History of How We Live	World Around	In His Honor		Freedom's Light	Senior Series		The Life
	64	NASA Select TV - News		A Senior World	UNEP		Warrior's Journey		NASA Select TV - West Shuttle Mission, Atlanta, Sept. 11-12						
Wednesday	61			Human Connections for the 21st Century	Yoga For Life	Woman to Woman	Teach Someone New	Mr. Don's Missionary Report Church		Search of Truth	Senior Circle & Book	Heard the Word Lately?			Open Door
	62	Sun Search - Audio Programming for the Visually Impaired Interactive Video Bulletin Board - Community Resource Information available interactively													
	63	It's About Time	Adaptive Awareness	Bridge			Artists' World Today	UPH Love, Light, Bliss		Supper's Ready	Search	Western Search			Southwest AZ Legal Aid
	64	NASA Select TV - News		Galaxy Evangelism Center			Democracy and Justice			E. Davis Program	NASA Select TV - West Shuttle Mission, Atlanta, Sept. 11-12				
Thursday	61		City Talk	AAEP Show	NBA TV		Senior Action Hour		Mr. Don's Missionary Report Church	Midnight City		American Adult Series	Video: Travel	Weekly Bible Lesson	Video: Cancer
	62	Sun Search/TVB		San Carlos Indian Forum	Begin/End/Book				TVB and Sun Search		Local Programs	Sun Search/TVB			
	63	Watch More News The Sun		A New Kind of Canon	Expanding Horizons	Persepolis	World Around	Information Action		UPCA		Hidden Treasures			Personal Reality
	64	NASA Select TV - News													
Friday	61			Lord and Beyond	Beyond Beliefs: Medicine	Let's Make a Date		Tucson's Change	Go Home: The	Food Job: Tucson Art		Sunlight On the Desert			Open Door
	62	Sun Search - Audio Programming for the Visually Impaired Interactive Video Bulletin Board													
	63	Good Week's	San Ag's Report to AZ	In search of the Lord's Way	Weekend Update	Senior Assist		Arizona Pastimes		Ministry in Tucson		Witness to the White House Part			Contemporary
	64	NASA Select TV - News													
Saturday	61		Live Car: Car Talk	Light and Sound Show	Station House 22		Senior Graduation	Teaching Your Own People	History of How We Live	UPCA		West Side Showman			Western Quarter
	62	Sun Search/TVB			AAEP Summer Video Workshop	Local Programs		Satellite Tucson Meeting: Department of Education	TVB and Sun Search			The Live Show			
	63	Wake Up Call	Senior for Senior: Life	Your Window on Tucson	San Luis Valley: A Story of the West	History's Video Awards	Whisper: For Women	For Women: Tucson	Beyond Beliefs: Medicine		Community Legal Forum				Arizona Info Net
	64	NASA Select TV - News													
Sunday	61	Episcopal North Church		Prayer: Ching Hie	What's New America	Children's United: Northside Church	Prayer: Basilica	Prayer: World	The Pastor's Study			Prayer: A Perspective on the Issues			Angels: Sermons
	62	Sun Search - Audio Programming for the Visually Impaired Interactive Video Bulletin Board - Community Resource Information available interactively													
	63	A Study in the Word	Open Book	Supper's Ready	Reliving Love: AZ Style	The Prophet	Report on Arizona: The TV Show	World and Beyond	Religious: The	Seeking the Lord	Witness of Color	Witness to the White House Part			UPCA - AZ Urbanization
	64	NASA Select TV - News													



Program Guide

Pix ₆₁ Xplora ₆₂ Mix ₆₃ Xtra ₆₄

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Contact
Alicia Thomas at
624-9833
or on the
World Wide Web:
[http://
www.amsi.org](http://www.amsi.org)

Turn on to PTH ch. 7 for the
local and Western Network
24-hour group and information programming.

Available only on Access Vermont's
Community Audio Channel!

These programs change frequently, for related program information visit the website Program Content Database. Then call 800-PRG-2 and select one of these codes to see the day's programs: Christian Teaching, Working The Land, To Learn, Science, Sex, and

[illegible]

Indicates programs that cannot be copied.

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Armed Forces Reserve Corps on the 11.11.11

On some cable-modem TV sets, the 16 appears on channel 22, 18 appears on channel 14, 19 appears on channel 15 and 20 appears on channel 16.

Program Times are Subject to Change